

## Polaroid Service Centers and Offices

### Australia

Polaroid Australia Pty. Ltd.  
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Mailing address:  
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North Ryde, N.S.W. 2113

### Belgique/Belgie

Polaroid (Belgium) S.A.-N.V.  
Rue Colonel Bourg 113  
Kolonel Bourgstraat 113  
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Tel: 02-736.10.00

### Brasil

Polaroid do Brasil Ltda.  
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Leão 408  
São Paulo 01330, S.P.  
Tel: 285-6411  
Endereço postal:  
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São Paulo 01000

### Canada

Polaroid Canada, Inc.  
350 Carlingview Drive  
Rexdale, Ontario  
M9W 5G6  
Tel: (416) 675-3680  
Polaroid Canada, Inc.  
1470 City Councillors Street  
Montreal, Quebec H3A 2E5  
Tel: (514) 849-4552

### Danmark

Polaroid A.S.  
Blokken 75  
3460 Birkerød  
Tel: (02) 81-75 00

### Deutschland

Polaroid GmbH  
Sprendlinger Landstrasse 109  
6050 Offenbach  
Tel: 0611-8404-1

### España

Polaroid (España) S.A.  
Núñez de Balboa, 56  
Madrid 1  
Tel: 448-44-61

### France

Polaroid (France) S.A.  
57, rue de Villiers  
92202 Neuilly  
Tel: (01) 758-13-25  
Centre d'Information  
et de Démonstration  
141-143, avenue de Wagram  
75017 Paris  
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### Great Britain

Polaroid (U.K.) Ltd.  
Ashley Road  
St. Albans  
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Freefone 2122

### Hong Kong

Polaroid (Far East) Limited  
Room 3203-3208, 32nd Floor  
Windsor House  
311 Gloucester Road  
Causeway Bay  
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### Italia

Polaroid (Italia) S.p.A.  
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21051-Arcisate (Varese)  
Tel: (0332) 47 00 31

### Japan

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Mon Building, No. 30  
3-2-2, Toranomon  
Minato-ku  
Tokyo (105)  
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### Mexico

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Apartado Postal: #6-952  
Mexico 6 D.F.  
Tel: 5761914

### Nederland

Polaroid Nederland  
Zonnebaan 45  
3606 CH Maarssenbroek  
Klantenservice: 030-44-64 83

### Reparaties:

Polaroid (Europa) B.V.  
Markt 24  
7511 GB Enschede

### New Zealand

Polaroid New Zealand Ltd.  
Augustus House  
15 Augustus Terrace  
Parnell, Auckland 1  
Tel: 771-682

Mailing address:  
P.O. Box 37-046  
Parnell, Auckland 1

### Norge

Polaroid (Norge) A.S.  
Industriveien 8B  
Postboks 80  
1473 Skårer  
Tel: (02) 70 47 10

### Österreich

Polaroid Ges. m.b.H.  
Postfach 66  
Einnergasse 13  
1233 Wien  
Tel: (0222) 86 86 27

### Panama

Polaroid Interamerican S.A.  
P.O. Box 2167  
Colon Free Zone  
Tel: 45-1722

### Puerto Rico

Polaroid Caribbean Corporation  
Charlyn Industrial Park  
Road 190, Km 1.7  
Carolina 00630  
Tel: (809) 768-1119

Mailing address:  
Dirección postal:  
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Carolina 00630

### Schweiz/Suisse/Svizzera

Polaroid A.G.  
Hardturmstrasse 175  
8037 Zurich  
Tel: (01) 44-72-72

### Singapore

Polaroid Singapore (Pte) Ltd.  
World Trade Centre  
Suite 1104, 11th Floor  
1, Maritime Square  
Singapore 0409  
Tel: (65) 2726812  
Mailing address:  
Box 22  
Pasir Panjang Post Office  
Singapore 5

### Sverige

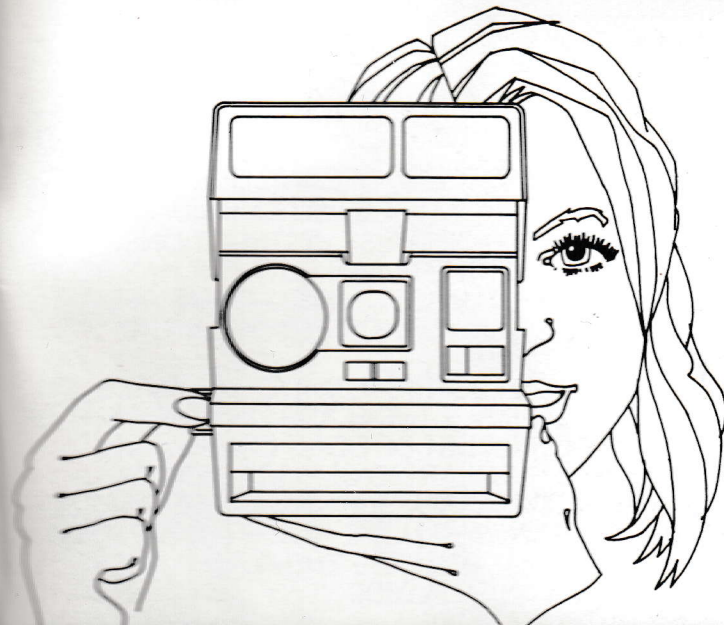
Polaroid AB  
Ekholmsvägen 34  
Box 204  
127 24 Skarholmen  
Tel: 08 710 08 50

### U.S.A.

Polaroid Corporation  
784 Memorial Drive  
Cambridge, Mass. 02139  
Tel: (617) 864-4568

\*Authorized Independent  
Repair Station

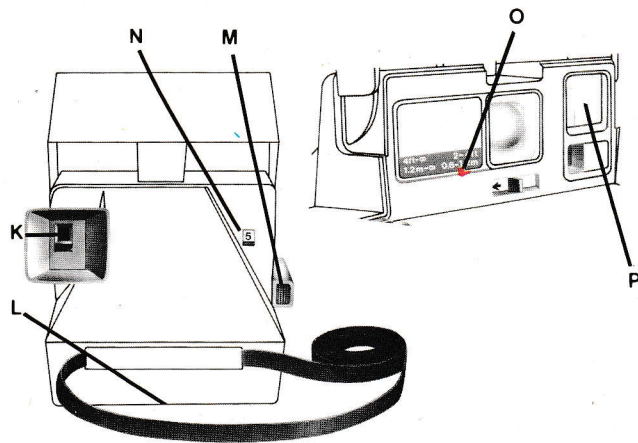
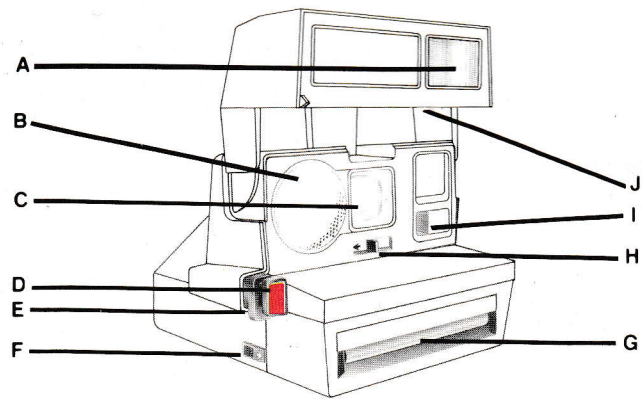
\*Centre de Réparation  
Indépendant Autorisé

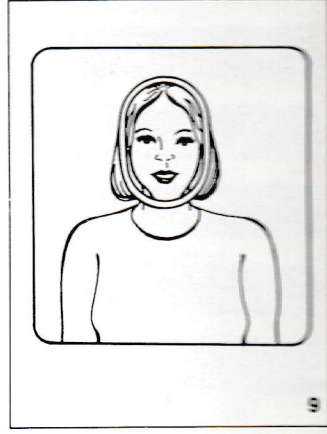
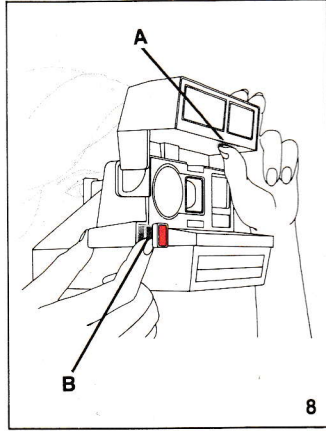
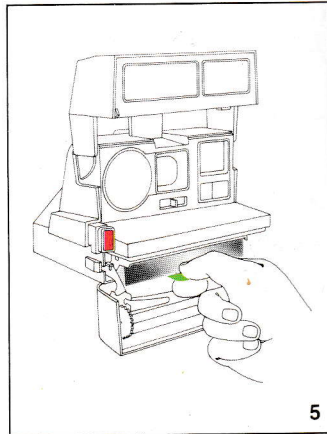
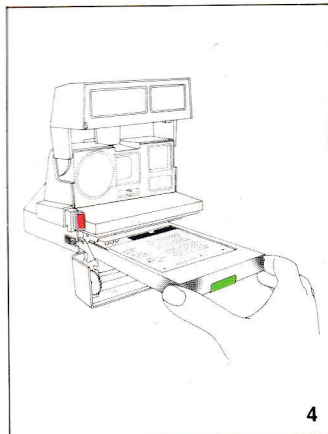
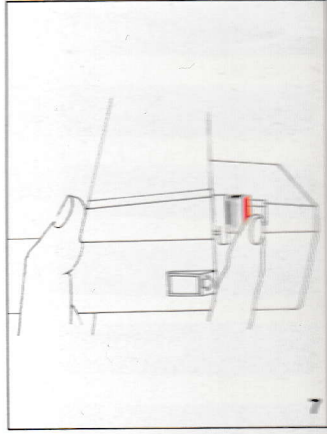
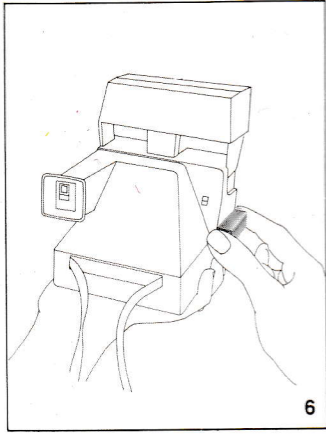
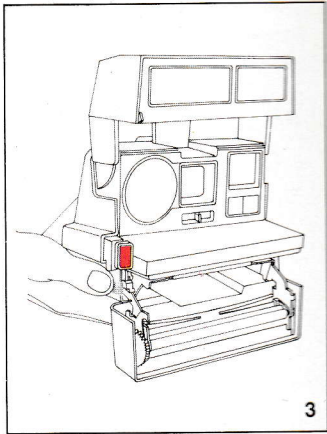
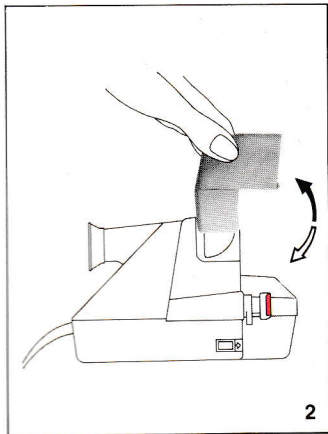


# Polaroid



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## SEE THE WORLD IN A NEW LIGHT

Polaroid has designed a unique photographic system. Using a tiny electronic computer, the system — a camera with a built-in flash and Polaroid 600 Land film — measures light from the subject and blends it with the right amount of flash for beautiful pictures, indoors and outdoors. In strong sunlight, the flash adds just enough light to soften harsh shadows.

The camera's built-in electronic flash unit lifts up for picture-taking, folds down for carrying ease. The flash is designed to be used for **every** picture — outdoors and indoors.

In addition, the Model 660 AutoFocus camera has an automatic focusing system which consists of a fixed front lens and an internal rotating disk with four lenses. Using sound waves to measure the distance between the camera lens and your subject, the computer selects the correct lens that will put your subject in sharp focus.

The Model 650 has a built-in close-up lens which allows you to take pictures from as close as 60cm (2 ft.).

**Throughout the text you will find a series of numbers. Each of these refers to a picture on the fold-out pages.**



**CAMERA PARTS: PICTURE 1**

- |  |  |
|--|--|
| A. Electronic flash  | H. Lighten/darken control                    |
| B. Transducer (Model 660 only; sends soundwaves and receives the echo) | I. Photocell                                 |
| C. Lens  | J. Autofocus by-pass button (Model 660 only) |
| D. Shutter button (charges the flash AND takes the picture)            | K. Viewfinder                                |
| E. Non-flash button  | L. Tripod socket                             |
| F. Film door latch   | M. Thumb rest                                |
| G. Picture exit slot   | N. Picture counter                           |
|  | O. Close-up lever (Model 650 only)           |
|  | P. Oval frame (Model 650 only)               |

**TO RAISE AND LOWER THE FLASH UNIT: PICTURE 2**

When you are not using the camera, lower unit to protect lens and to lock shutter button.

**TO LOAD AND REMOVE FILM: PICTURES 3, 4 AND 5**

**Use Polaroid 600 color film only. Other Polaroid films will not fit into or work with this camera.** The high-energy battery built into every film pack powers both the camera and the electronic flash.

**TO HOLD THE CAMERA: PICTURE 6****TO TAKE THE PICTURE**

- Use flash for every picture, indoors and outdoors.
- **Stand at least 60cm (2 ft.) from your subject when using Model 660, 1.2m (4 ft.) with Model 650 and Model 640.**

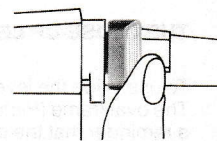
- Indoors and at night outdoors, the flash range is: 60cm – 4.25m (2 – 14 ft.) for Model 660 and 1.2 – 3m (4 – 10 ft.) for Model 650 and Model 640.

- Model 660: Be sure the soundwaves have a clear path to your subject.

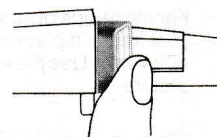
Look through the viewfinder and frame your picture.

**1. To charge the flash:** Press the shutter button (Picture 7) **halfway**. A red light in the viewfinder means the flash is charging.

**In about 5 seconds** the flash is charged and the red light goes off. You can then take a picture, or you can release the button and the flash will remain charged for several minutes.



**2. To take the picture:** Once the flash is charged, press the shutter button **all the way**. If the red light in the viewfinder goes on briefly, just continue to take the picture.

**Charge the flash in advance to take a spontaneous picture.**

Hold the developing picture by its wide border.

While it is developing, keep it out of direct sunlight and inside a warm pocket when temperature is below 13°C (55°F).

Also, when the temperature is below 13°C (55°F), keep the camera and film warm.

**Caution:** Avoid contact with caustic paste inside film. In case of contact, wash off immediately. Do not cut, burn, take apart battery, or allow metal to touch terminals.

## THE AUTOFOCUS BY-PASS AND NON-FLASH BUTTONS

- **Model 660:** To photograph a **daylight** scene (more than 3m/12 ft. away) through glass: Press and **hold in** the autofocus by-pass button (Picture 8,A), then press the non-flash button (Picture 8,B) to take your picture.
- **Model 650 and Model 640:** To avoid a flash reflection when photographing through glass in daylight: Press the non-flash button (Picture 8,B) to take your picture.

## THE CLOSE-UP LENS (MODEL 650 ONLY)

To use, slide the lever (Picture 1,O) to the 0.6 – 1.2m (2 – 4 ft.) setting. The oval frame (Picture 1,P) which is now visible in the viewfinder serves as a reminder that the close-up lens is in place. When your subject's head fills the frame (Picture 9) you are at the correct distance for a close-up.

For close-ups of small children, objects, or more than one person, keep the oval frame in place but measure the 0.6 – 1.2m (2 – 4 ft.) distance some other way. Use the full viewfinder area — not the oval frame — to frame the picture.

When you have finished using the close-up lens, return the lever to the 1.2m – ∞ (4 ft. – ∞) setting. Lowering the flash unit will also slide the lever back automatically.

## THE LIGHTEN/DARKEN CONTROL

Use it to lighten (A) or to darken (B) a second picture of the same subject.

**When you have finished re-taking your pictures, return the control to the center (C).** Should you forget, a double white arrow will appear inside the bottom of the viewfinder to serve as a reminder.



## KEEP DEVELOPER ROLLERS CLEAN

Dirt on the rollers inside the film door can cause repeated spots, bar patterns and other faults on your pictures. Clean rollers with a damp lint-free cloth.

## IF THE CAMERA DOES NOT OPERATE

- Check the picture counter. When the film pack is empty, the flash will charge but the shutter will not operate.
- Look through the viewfinder. If the red light is on, the flash is still charging and the shutter will not operate.

## POLAROID SERVICE CENTERS AND OFFICES

If you need information or help, or if your camera needs repair, please see your dealer or contact the nearest Polaroid office.

## THREE-YEAR WARRANTY

If this camera proves defective within three years of the original purchase date, we will repair it or, at our option, replace it free of charge with a camera of the same or equivalent model. We will make no charges for labor, service or parts. This warranty does not cover damage caused by accident, misuse or tampering with the camera. Repairs to correct such damage will be made at a reasonable charge.

To take advantage of this warranty, the camera must be returned to, and repaired by, one of the Polaroid Service Centers. The above warranty and provisions do not affect your statutory rights.